

## Annual Incentive Limitation

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**2024 Blue Cross and Blue Shield Service Benefit Plan - Standard and Basic Option**  
**Section 5. Benefits**  
**Section 5(h). Wellness and Other Special Features**  
**Annual Incentive Limitation**

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### **Annual Incentive Limitation**

Financial incentives earned through participation in the Blue Health Assessment, personalized goals through Daily Habits and the Pregnancy Care Incentive Program are limited to a total of \$420 per person per calendar year for the contract holder and spouse.